



#ThankYourMentor

November 2020 Overview





#ThankYourMentor encourages us to take a moment and thank those who helped make us who we are and gave us a boost when we needed it most.

#ThankYourMentor

We know that mentoring relationships can have a tremendous impact on the course of a life.

In conjunction with MENTOR, we are celebrating the mentors in our own life and giving thanks to the thousands of Canadians who step up for our young people as formal or informal mentors every single day.

Throughout November, we will be elevating stories of how a mentor changed, helping them to get where they are today. Especially in these challenging times, we need to recognize those who stepped up to make a difference—and pay it forward.

PRIZES: To encourage participation, we will be selecting winners (who live in Canada) each week from November 9th to November 27th to Canadians who participate and sharing special prizes from MENTOR Canada.

HERE'S HOW YOU CAN HELP:

- 1** Create a post featuring a photo or video about the impact your mentor had on your life. Make sure to say thank you to that person.
- 2** Share the post and tag us in your social media.

GET INVOLVED ON SOCIAL MEDIA

Follow us:

Twitter & Facebook:

@mentoringcanada

Instagram & LinkedIn:

@mentorcanada

Use the hashtag
#ThankYourMentor

Tag **MENTOR Canada**



SUGGESTED POSTS

Post 1:

Show your appreciation through storytelling. Why are you grateful for having a mentor? Share your story by tagging MENTOR Canada and using the hashtag #ThankYourMentor.

[share your story here]

Post 2:

Bring a smile to your mentor's face. Show your appreciation by sharing a mentoring memory. Use the hashtag #ThankYourMentor & tag MENTOR Canada. To learn more about how you can make a difference, visit becomeamentor.ca.

[share your story here]

SUGGESTED POSTS

Post 3:

Storytelling goes a long way. By sharing your experience, others will feel inspired to become a mentor and offer their support to youth who need it more than ever. Share your story by tagging MENTOR Canada and using the hashtag #ThankYourMentor. To kickstart your mentoring journey, visit becomeamentor.ca.

[share your story here]

Post 4:

Sharing your mentoring story has a ripple effect. It will inspire someone to become a mentor themselves. Let's create new mentoring stories. Use the hashtag #ThankYourMentor to share your experience and do not forget to MENTOR Canada.

[share your story here]

SUGGESTED POSTS

Post 5:

By sharing your mentoring story, you will encourage more people to become mentors, impacting the lives of young people. By participating, you will be entered into a draw to WIN special prizes from MENTOR Canada. Share your story today - do not forget to tag MENTOR Canada and use the hashtag #ThankYourMentor.

[share your story here]

Post 6:

Do you remember wondering how to study for an exam? Did you ever seek advice on how to save money or how to find your first job? That person who helped you may have been your mentor, and you did not even know it. Mentoring comes in all different shapes and forms. Share your story of someone who had a meaningful impact in your life, using the hashtag #ThankYourMentor and tagging MENTOR Canada!

[share your story here]

IMAGES



IMAGES



THANK YOU!

