

Sponsorship Package



# Canadian Mentoring Summit

Hosted by Mentor Canada



**November 13-14, 2025**  
Sheraton Suites Eau Claire,  
Calgary, Alberta



# About the Canadian Mentoring Summit

The 2025 Canadian Mentoring Summit will convene across the mentoring landscape, uniting practitioners, researchers, private sector, youth serving organizations, community leaders, government and provincial mentoring initiatives under one goal of propelling positive change and future success of young Canadians through mentoring opportunities and innovations.

This is an extraordinary opportunity for the mentoring field to unite and accelerate youth mentoring in Canada, strengthen programs and practices, and scale quality mentoring opportunities that address the intersection of skill development, well-being and future readiness through mentoring.

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# About the Canadian Mentoring Summit

As the only national conference convening youth mentoring professionals, government and leaders, researchers, and private sector partners, the event welcomes participants from across Canada and the global mentoring field for the inaugural Canadian Mentoring Summit hosted by Mentor Canada. Throughout the 2025 event, attendees will find workshops, dynamic networking spaces, inspiring plenary speakers, special networking events, and exhibitors featuring leading programs and innovators from across the youth development and mentoring field.

**This inaugural event offers a unique opportunity to:**

- **Connect** with a diverse network of mentoring professionals, practitioners and researchers across diverse sectors.
- **Discover** the latest research, promising practices, innovative programs and initiatives.
- **Strengthen** your mentoring initiatives with invaluable insights and strategies.
- **Collaborate** to expand mentoring opportunities for young people nationwide.



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# About the Canadian Mentoring Summit

As a Summit supporter, you are helping make the Summit a robust and affordable experience for mentoring and youth development leaders from across Canada and beyond.

Sponsors and supporters help Mentor Canada provide meaningful networking spaces, offer affordable registration for nonprofit partners, and produce plenaries and additional programming to showcase the innovation and advancements in the mentoring field.



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## Why Sponsor?

- **Support Meaningful Change**  
Help break down barriers that advance and scale youth mentoring in Canada.
- **Make a Lasting Impact**  
Support educational and professional development opportunities for mentoring field practitioners, stakeholders and academics that drive real change.
- **Drive Innovation & the Quality of Youth Mentoring**  
Cutting edge research, knowledge and innovation in the mentoring field in Canada will increase quality mentoring practices, programs and scale the number of mentoring opportunities for children and youth.
- **Connect with Mentoring Changemakers and Social Impact Leaders**  
Network with leaders and academics committed to inclusive and innovative mentoring practices and programs.
- **Flexible Sponsorship Options**  
Explore a variety of sponsorship opportunities tailored to your organization's goals.

There are a wide range of sponsorship options available, and we're happy to work with you to find the best fit for your organization.



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## Presenting Sponsor \$35,000

### **Complimentary Exhibitor Hall Booth**

Opportunity to showcase/demo a product or service in the Exhibitor Hall

### **Signature Mainstage Recognition**

Verbal recognition from Mentor Canada representative and sponsorship recognition with logo placement during opening mainstage plenary

### **Speaking Engagement**

Opportunity to introduce a keynote speaker during mainstage plenaries

### **Conference Giveaways**

Opportunity to provide branded material or giveaway to attendees, including prizes

### **Social Media Acknowledgement**

Sponsorship acknowledgement via Mentor Canada social media channels

### **Brand Recognition & Elevation**

Logo & website link recognition on Summit signage, event program slides, mobile app, website and e-mails

### **Conference Registration**

4 Summit Attendee Registrations



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 **Gold Sponsor \$20,000**



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**Conference Registration**

3 Summit Attendee Registrations

**Sponsorships**

2 Packages Available



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 **Silver Sponsor \$10,000**



### **Conference Giveaways**

Opportunity to provide branded material or giveaway to attendees, including prizes

### **Social Media Acknowledgement**

Sponsorship acknowledgement via Mentor Canada social media channels

### **Brand Recognition & Elevation**

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### **Conference Registration**

1 Summit Attendee Registration

### **Sponsorships**

4 Packages Available



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 **Bronze Sponsor \$5,000**



**Conference Giveaways**

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**Social Media Acknowledgement**

Sponsorship acknowledgement via Mentor Canada social media channels

**Brand Recognition & Elevation**

Brand name recognition on Summit signage, event program slides, mobile app, website and e-mails

**Sponsorships**

6 Packages Available



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\$50K



 **Community Sponsor \$2,500**

Community



**Social Media Acknowledgement**

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**Brand Recognition & Elevation**

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\$2500



**Registration Essentials — \$5,000**

Co-branded lanyards distributed to all delegates upon check-in.

**Welcome Experience — \$7,000**

Co-branded welcome bag, notebook, and pen provided to each attendee.

**Welcome Reception Host Sponsor — \$10,000**

- Logo across pre-event emails and notifications
- Exclusive signage at reception
- Option to provide branded materials
- Recognition in conference agenda
- 300+ attendees

**Opening Ceremony Sponsor — \$7,500**

- Logo across pre-event emails and notifications
- Recognition in conference agenda
- Inclusion in opening announcements
- Logo placement on stage visuals

**Networking & Refreshment Sponsor — \$2,500**

- Logo across pre-event emails and notifications
- Recognition in conference agenda
- Branded material handout opportunity

**Luncheon Spotlight — \$8,000**

- Logo on event communications and screen signage
- Table recognition
- Branded material handout opportunity
- Recognition in conference agenda
- 300+ attendees

**Evening Mixer — November 14 — \$11,000**

- Logo across pre-event emails and notifications
- Signage and branded elements (lighting, napkins)
- Opportunity to distribute promotional material
- Recognition in conference agenda
- 300+ attendees

Contact us to secure your sponsorship today at

[summit@mentorcanada.ca](mailto:summit@mentorcanada.ca)

[www.mentorcanada.ca](http://www.mentorcanada.ca)



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